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## **Toll Brothers Apartment Living® Appoints New Vice President of Operations as Company Launches an Additional 15,000+ Units by 2024**

*VP Chris C. Simon Brings Vital Experience to Oversee Operations of Rapidly Growing Nationwide Portfolio*

**FORT WASHINGTON, Pa. (March 28, 2022)** — Toll Brothers Apartment Living®, the rental subsidiary of Toll Brothers, Inc. (NYSE: TOL), the nation’s leading builder of luxury homes, in February appointed Chris C. Simon as Vice President of Operations. Simon brings more than 14 years of multifamily experience to lead operations of the firm’s nationwide portfolio. In his position as Vice President of Operations, he is responsible for optimizing operational performance and standards, providing consistency in the resident experience, ensuring revenue and net operating income, reinforcing policy and culture, and developing new talent. Simon will play a key role in contributing to and growing the firm’s reputation for excellence in personalized service.

“Chris boasts a broad repertoire of vital experience within the multifamily industry and throughout many of the key markets in which we are growing,” said Charles Elliott, President of Toll Brothers Apartment Living. “His demonstrable expertise in all operational aspects of Class-A management with organizations both large and small—including some of NMHC’s top-ranked firms—will make him an essential partner in propelling Toll Brothers Apartment Living forward as we set out to launch an additional 15,000+ units by 2024.”

As Vice President of Operations, Simon will provide nationwide oversight of the firm’s current portfolio of approximately 4,500 units, spanning 7 states with an anticipated expansion to an additional 5 states by 2024. He will leverage his experience to identify opportunities to streamline processes, create consistency of product and service quality, and generate meaningful value that bolsters the firm’s reputation for operational excellence.

“Toll Brothers is an award-winning, well-recognized organization that prides itself in delivering quality product, customer service, and associates,” said Simon. “The opportunity to be a part of an organization that prides itself on these values, while championing an organizational pledge of collaboration, empathy, respect, accountability, active communication, innovation, professional development, and taking initiative is a perfect fit for my personal values.”

Prior to joining Toll Brothers Apartment Living, Simon gained superior experience in every operational position from frontline roles, such as Sales Associate, Assistant Manager, and Business Manager to Senior roles, such as Director of Operations, Regional Vice President of Operations, and Senior Director of Property Management throughout territories such as Southern California, the Southwest, and the Southeast. Most recently, he was responsible for Alliance Residential Company’s Southeast portfolio, managing approximately 8,000 units, until the acquisition of Alliance via Greystar, when he was elevated to Senior Director prior to joining RangeWater Real Estate as Senior Director of Property Management.

Simon holds a bachelor's degree in Business Administration/Management, with an emphasis on Finance and Marketing from the University of Mississippi, where he was an active member of the Ole Miss Marketing and American Marketing Associations. Today, he remains affiliated with the National Apartment Association, many regional Apartment Associations, and the Institute of Real Estate Management, where he received his Accredited Residential Manager and Certified Property Manager certifications.

**Photo Download:** [Photo Download Link](#)

Photo Caption: *Chris C. Simon, Vice President of Operations, Toll Brothers Apartment Living.*

## **ABOUT TOLL BROTHERS APARTMENT LIVING®**

Toll Brothers Apartment Living is the apartment development division of Toll Brothers, Inc. (NYSE: TOL), an award-winning FORTUNE 500 company, and the nation's leading builder of luxury homes. Toll Brothers Apartment Living brings the same quality, luxury, and service for which Toll Brothers is known to its exceptional rental and mixed-use communities in select markets, including Atlanta, Boston, Dallas, Los Angeles, New York, Philadelphia, Phoenix, and Washington, DC. Toll Brothers Apartment Living communities combine the energy of vibrant locations with unparalleled amenities, resident services, design, and the expertise of America's Luxury Home Builder®. In 2022, NMHC ranked Toll Brothers Apartment Living the 11th largest apartment developer in the United States. Today, the firm has developed nearly 8,500 units, has nearly 4,500 units under management, and controls a national pipeline of more than 20,500 units. For more information visit [TollBrothersApartmentLiving.com](https://www.tollbrothersapartmentliving.com).

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